



2023 | 2024 MATCHDAY SPONSORSHIP OPPORTUNITIES

BE PART OF SOMETHING SPECIAL...





AN EXCLUSIVE
COMBINATION OF VIP
HOSPITALITY AND
HIGH LEVEL BRAND
EXPOSURE ON
MATCHDAY'S AT
FRATTON PARK.



Portsmouth FC offer a range of matchday sponsorship opportunities.

Each sponsorship package offers great value for money, whether your objective is to promote your company, or brand to a new audience, advertise a local service to the community, or simply treat clients to a memorable day out with some impressive special touches.

To book or for more information, please contact us today.

Call 0345 6461898 (option 2)

Email hospitality@pompeyfc.co.uk

MATCHDAY SPONSORSHIP PACKAGE

MAIN MATCH SPONSOR



The Main Match Sponsorship package provides an exclusive combination of VIP hospitality and high-level brand exposure on matchday at Fratton Park. This package is perfect for hosting clients, raising brand awareness within the city, or rewarding staff with a fantastic day out at the football.

Included in the package:

- Pre-match stadium tour with photo opportunities
- VIP experience in our exclusive Partner's Lounge
- Delicious three-course meal served pre-match
- Complimentary drinks package*
- Half-time tea, coffee, cheese and biscuits served in the lounge
- Reserved padded seating in the Directors Box
- Official souvenir photo with members of the first team
- Pre-match Q&A with a current or ex Pompey Player
- Access to Man of the Match presentation
- Opportunity to select the Man of the Match, plus a framed signed shirt presented by a member of the first team
- Car parking upon request
- Logo on back of official matchday programme
- 4 x 10 second sponsor adverts to feature on the in-stadia jumbo screen
- Half-page colour advert in the official matchday programme
- PA announcement recognising the match sponsorship

8 Guests
£2,200

TO BOOK OR FOR MORE INFORMATION, CONTACT US TODAY
Call 0345 6461898 (option 2) | Email hospitality@pompeyfc.co.uk

Price based on minimum of 8 people excluding VAT
 *Drinks package available up to 30 minutes before kick-off, restrictions apply, please drink responsibly.

MATCHDAY SPONSORSHIP PACKAGE

MATCH BALL SPONSOR



Enjoy a memorable experience at Fratton Park with our Match Ball Sponsorship package. This unique package will see your brand feature on the jumbo screen, within the matchday programme and announced across the stadium's PA system whilst your guests enjoy a VIP dining experience within the Partners Lounge.

Included in the package:

- Pre-match stadium tour with photo opportunities
- VIP experience in our exclusive Partner's Lounge
- Delicious three-course meal served pre-match
- Complimentary drinks package*
- Half-time tea, coffee, cheese and biscuits served in the lounge
- Reserved padded seating in the Premium South stand
- Official souvenir photo with members of the first team
- Pre-match Q&A with a current or ex Pompey Player
- Access to Man of the Match presentation
- Encased signed ball, presented pitch side by a member of the first team
- Car parking upon request
- Logo on back of official matchday programme
- 2 x 10 second sponsor adverts to feature on the in-stadia jumbo screen
- Banner advert in the official matchday programme
- PA announcement recognising the match sponsorship

6 Guests
£1,400

TO BOOK OR FOR MORE INFORMATION, CONTACT US TODAY
Call 0345 6461898 (option 2) | Email hospitality@pompeyfc.co.uk

Price based on minimum of 6 people excluding VAT
 *Drinks package available up to 30 minutes before kick-off, restrictions apply, please drink responsibly.

MATCHDAY SPONSORSHIP PACKAGE

CAPTAIN SPONSOR



Sponsoring Pompey's Captain is a unique experience in which your guests are personally presented with his match-worn shirt after the game in the VIP Partner's Lounge. This package is perfect for entertaining clients and offering that wow-factor experience.

Included in the package:

- Pre-match stadium tour with photo opportunities
- VIP experience in our exclusive Partner's Lounge
- Delicious three-course meal served pre-match
- Complimentary drinks package*
- Half-time tea, coffee, cheese and biscuits served in the lounge
- Reserved padded seating in the Premium South stand
- Official souvenir photo with members of the first team
- Pre-match Q&A with a current or ex Pompey Player
- Access to Man of the Match presentation
- Match worn shirt, presented by the captain
- Car parking upon request
- Logo on back of official matchday programme
- 2 x 10 second sponsor adverts to feature on the in-stadia jumbo screen
- Banner advert in the official matchday programme
- PA announcement recognising the match sponsorship

4 Guests
£1,250

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MATCHDAY SPONSORSHIP PACKAGE

GOALKEEPER SPONSOR



Enjoy a memorable experience at Fratton Park with our Match Ball Sponsorship package. This special package will see your brand feature on the jumbo screen, within the matchday programme and announced across the stadium's PA system whilst your guests enjoy a VIP dining experience within the Partners Lounge.

Included in the package:

- Pre-match stadium tour with photo opportunities
- VIP experience in our exclusive Partner's Lounge
- Delicious three-course meal served pre-match
- Complimentary drinks package*
- Half-time tea, coffee, cheese and biscuits served in the lounge
- Reserved padded seating in the Premium South stand
- Official souvenir photo with members of the first team
- Pre-match Q&A with a current or ex Pompey Player
- Access to Man of the Match presentation
- Match worn gloves, presented by the Goalkeeper
- Car parking upon request
- Logo on back of official matchday programme
- 2 x 10 second sponsor adverts to feature on the in-stadia jumbo screen
- Banner advert in the official matchday programme
- PA announcement recognising the match sponsorship

4 Guests
£1,200

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MATCHDAY SPONSORSHIP PACKAGE

PROGRAMME SPONSOR

Impress clients with a VIP experience at Fratton Park. Use the stadium's jumbo screen and matchday programme banner to increase your brand's exposure. Better still, receive a framed programme as a souvenir of the day.



Included in the package:

- Pre-match stadium tour with photo opportunities
- VIP experience in our exclusive Partner's Lounge
- Delicious three-course meal served pre-match
- Complimentary drinks package*
- Half-time tea, coffee, cheese and biscuits served in the lounge
- Reserved padded seating in the Premium South stand
- Official souvenir photo with members of the first team
- Pre-match Q&A with a current or ex Pompey Player
- Access to Man of the Match presentation
- Signed and framed matchday programme, presented pitch side
- Car parking upon request
- Logo on back of official matchday programme
- 2 x 10 second sponsor adverts to feature on the in-stadia jumbo screen
- Banner advert in the official matchday programme
- PA announcement recognising the match sponsorship

4 Guests
£1,000

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MATCHDAY SPONSORSHIP PACKAGE

MANAGER SPONSOR

The perfect way to mix business and pleasure! Sponsor the manager for a match of your choice and receive a signed, framed, programme page, along with brand coverage, and a memorable VIP hospitality experience in our exclusive Partner's Lounge.



Included in the package:

- Pre-match stadium tour with photo opportunities
- VIP experience in our exclusive Partner's Lounge
- Delicious three-course meal served pre-match
- Complimentary drinks package*
- Half-time tea, coffee, cheese and biscuits served in the lounge
- Reserved padded seating in the Premium South stand
- Official souvenir photo with members of the first team
- Pre-match Q&A with a current or ex Pompey Player
- Access to Man of the Match presentation
- Signed and framed managers programme page, presented pitch side
- Car parking upon request
- Logo on back of official matchday programme
- 2 x 10 second sponsor adverts to feature on the in-stadia jumbo screen
- Banner advert in the official matchday programme
- PA announcement recognising the match sponsorship

6 Guests
£1,400

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Price based on minimum of 6 people excluding VAT
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PORTSMOUTH FOOTBALL CLUB

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